

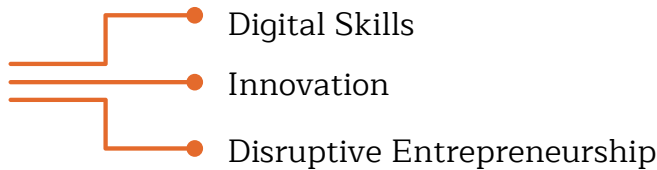
# NCB Jamaica Innovation Lab

The NCB Jamaica Innovation Lab is part of the Trust for the Americas' DIA-Democratizing Innovation in the Americas initiative. A referent of youth entrepreneurship and innovation in Kingston, Jamaica.

It aims to foster **economic empowerment** through stimulating innovation and providing training in skills for tomorrow and entrepreneurship, by providing communities with a:

## Entrepreneurship and Digital Center

With state-of-the-art technology and coaching to foster:



### Objective

To provide youth with innovation and technology training, and access to collaboration spaces, specialized curricula, mentorship and economic incentives, to promote STEM education and entrepreneurship.

### Effect

The creation of low-cost, high-impact, high-quality innovation solutions that generate affordable access and livelihood opportunities for their communities on a long term, sustainable basis.

The Trust for the Americas has partnered with **NCB Foundation** and **Mico University College**, an educational institution with vast experience in the forefront of Jamaica's efforts to improve access to quality educational opportunities, to design and implement the first year of the Project. To maximize the effect and to have a longlasting impact, the Project is designed for a 3-year implementation strategy.

Target: At-risk youth (16 to 30-years-old) dealing with complex social environments, youth crime, poor academic performance, and living in vulnerable communities.

### Main components:

- ▶ Customized innovation-centered curricula
- ▶ Access to state-of-the-art technologies
- ▶ Mentorship
- ▶ Collaborative atmosphere
- ▶ Economic incentives

### Key outputs:

Youth empowered through training	» 150
People empowered through access	» 300
Economic incentives	» \$ 15,000.00
Ideathons	» 2
Pitch Tank competition	» 1
Networking sessions	» 2

USD \$15,000.00 will be awarded by the end of the training, as economic incentives, to young innovators/entrepreneurs who have strengthened their innovation skill sets and gained the skills to materialize and commercialize their ideas.

### Main curricula tracks:



#### Skills for tomorrow

Digital Literacy  
Computer Science  
Soft Skills



#### Innovation and Entrepreneurship

DIA Innovation Methodology  
Canvas Business Model  
Financial Literacy  
Regional Ideathon activities