



The Trust for the Americas is a non-profit 501(c)(3) organization affiliated with the Organization of American States (OAS). Established in 1997 to promote public and private partnerships, The Trust has implemented projects in 24 countries and worked with over 500 organizations in the region. Our initiatives seek to improve access to economic opportunities, citizen security, and good governance.

We have legal presence in the United States, Colombia and Canada.

**Mission:**  
To promote partnerships for social and economic inclusion in Latin America and the Caribbean.

<b>Setting</b>	Open spaces that foster group thinking and collaboration.
<b>Purpose</b>	Identify and fund innovators whose disruptive ideas aim to solve local challenges.
<b>Training Approach</b>	Coaching in ideas acceleration, marketing, communications and use of state-of the art technology to spark and pitch innovative projects.
<b>Methodology</b>	Activities lead by coaches who facilitate group interaction and encourage peer support.
<b>Profile of participants</b>	Self-taught individuals, risk takers, social innovators and entrepreneurs.
<b>Brand Idea</b>	Solutions to local challenges come within the communities. Innovation is the key.
<b>Brand Message</b>	Innovation and collaboration at the base of the pyramid.



## DIA – Democratizing Innovation in the Americas

DIA is a regional initiative launched to foster innovation and empower new generations through access to state-of-the-art technology training, collaboration spaces, specialized curricula, mentorship and financial resources for social and economic ventures. The goal is to activate the hidden potential and talents of individuals living in vulnerable situations. To this end, DIA seeks to promote solutions that generate livelihood opportunities and good governance in the region. DIA brings together academia, civil society, government officials, private sector entities, entrepreneurs and young innovators.

## IMPACT



**PRESENCE IN:** Belize | Colombia | Costa Rica | Jamaica | Mexico

### DIA LABS

DIA operates through innovation labs, collaboration spaces equipped with advanced technology such as 3D printers, microprocessors, Arduinos, and laser cutters.

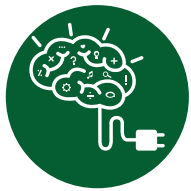
- Urban Innovation Laboratory in Kingston, Jamaica
- Innovation Laboratory for Peace in Bogota, Colombia
- Inclusive Innovation Laboratory in Monterrey, Mexico



Mauricio lives in Monterrey, Mexico, and is the leader of MOD AIR PURIFIER, a low cost low-cost ionized air purifier that removes 99% of contaminants from the air. Mauricio says, "I am an innovator whenever I seek to satisfy needs in my community. DIA's Inclusive Innovation Laboratory provided me with the necessary skills to develop an idea and turn it into reality. All you need is motivation, commitment and creativity. DIA taught me that youth are not the future, we are the present."

## MAIN CURRICULA

- Innovation
- Social Entrepreneurship & Leadership
- Apps Development
- Mechatronics
- Best Practices for Open Data



### Dream Hub: First Stage

Young innovators develop their ideas of potential projects



### Shape Hub: Second Stage

Participants develop their business model through the ICI accelerator



### Make Hub: Third Stage

Participants use state-of-the-art tools to materialize projects: make prototypes



### Link Hub: Fourth Stage

Participants pitch their ideas, receive feedback from experts and are ready to go out, market and implement their ideas



### Venture Hub: Fifth Stage

Financial and technological resources and mentorship for projects demonstrating potential to transform communities

## DIA contributes to the following UN Sustainable Development Goals (SDGs)



## Financing Partners



Citi Foundation

